2 THE NO1 GOOGLE RANKING LUXURY



HOME AND HEART

16.08.22

Samantha Drummond, Founder of Habitus Design Group, has brought her instinct for tasteful luxury to numerous residential projects in Asia and Europe, from large-scale, new-build developments in busy urban centres to individual residences nestled in their own expansive grounds.

“All projects should start with the designer listening intently to clients, but this is especially important when the project is to create their private home,” says Samantha. “You have to understand who the clients are, and what their values

CATEGORIES
A2 EXCLUSIVE
ABODE EXPERTS
ABODE INTELLIGENCE
ALTERNATIVE INVESTMENTS
COOL BRITANNIA
DESIGN AND INTERIORS
DESIGN BLOG
EDUCATION
EVENTS
FINANCE AND LEGAL
HEALTH & WELL-BEING
PORTUGAL & SPAIN
PRIVATE HEALTH
PROPERTY SHOWCASE

NEWSLETTER SIGN UP NAME * EMAIL * FOLLOW US ON



Habitus' residential work is mainly for HNWIs – well-travelled people with high expectations and, naturally, each one with their own specific definition of luxury. That said, Habitus is, in general, seeing an evolution of what luxury is thought to be, away from ostentation and towards a more curated and bespoke style of design where elements are special because they have something particular to say about the client. This chimes well with a practice that is confident in mixing things up, combining pared back finishes and modern furniture with antiques and artisanal accessories and, increasingly, repurposing or restoring old, storied pieces into a new purpose. Unsurprisingly for a design company with roots in both Asia and Europe, 'East meets West' is an aesthetic that can be spotted in several Habitus projects, although each time this is treated in a completely different way.



The client relationship is critical, and Samantha likes to work with clients who are engaged in the design process. "We are currently creating an estate home as well as a vacation residence for a family. They are a joy to work with because they are so enthusiastic and have exceptional taste. Every step of the way offers new discoveries for both sides, and I think the end results will reflect this in properties

WHAT'S HOT



FLEXIBLE WORKING BRINGS OUT THE BEST IN BORDEAUX
27.06.22

IN ROCK
26.04.22

site supervision.

“Clients come to us because we have a reputation for not letting them down. I think we know how to work with people who want the very best and expect a home that is unique to them” Samantha adds.

www.samanthadrummond.com

Save Tweet Follow 7,653

KINGSLEY
0
SEARCH
Legal expert
business and
when it ma
FIND OU

TWEET

designed by renowned award-winning postmodern architect Piers Gough CBE, is for sale via sole selling agent Aston C… https://t.co/BwhliuJwOP

(ABOUT 15 DAYS AGO)

Bearing a striking resemblance to the Manhattan lair of Wall Street movie character Gordon Gekko, the recently refu… https://t.co/00ODG7EZAH

(ABOUT 15 DAYS AGO)



COPYRIGHT © ABODE2 2012-2022

NEWSLETTER SIGN UP NAME * EMAIL * FOLLOW US ON